



From the wonderful world of Autodynamics

'57 **Dodge** CARS and TRUCKS

Johnson's Auto Literature



Everything new from road to roof . . . Royal 4-Door Sedan



ROYAL SERIES

Lithe and low-slung . . . with thundering horsepower

The goingest piece of live action on wheels!
That's the Swept-Wing '57 Dodge, with its thundering aircraft-type V-8 engine that develops up to 310 horsepower. It's a tiger in action!
All of this exhilarating performance is a natural fulfillment of its low-slung racy lines and road-hugging silhouette.

And those racy lines come to life in gleaming colors that last and last with new Superlife Enamel.
For this is the wonderful world of Autodynamics created by Dodge . . . a world where everything is new from road to roof to achieve absolute mastery of motion!

Johnson's Auto Literature

DODGE WAGONS



Multi-purpose, multi-power and mighty beautiful!

*Completely new dimensions in driving pleasure and
find a common denominator in Dodge Wagons.
Here is a broad and rewarding area. Here is the mee
Truck. Here is where the Dodge Station Wagon joins*



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GO '57 DODGE across the board

It's possible that you've been "mixing apples and oranges" by only being a half-way Dodge Owner. You know full well the Dodge Story if you drive and operate either a Dodge Power Giant Truck or a beautiful Swept-Wing Dodge Car.

Believe us, it will reward you richly in 1957 to go all the way—Go Dodge *Across the Board*. Come on over and let us show you *why*. Better yet, slip behind the wheel of these great cars and trucks yourself.



MELEEN MOTORS
CLINTON MASS.
Go a WHALE of a DEAL

Step into the wonderful world of AUTODYNAMICS!