

THE NEW BEAUTIFUL 1955

Chrysler

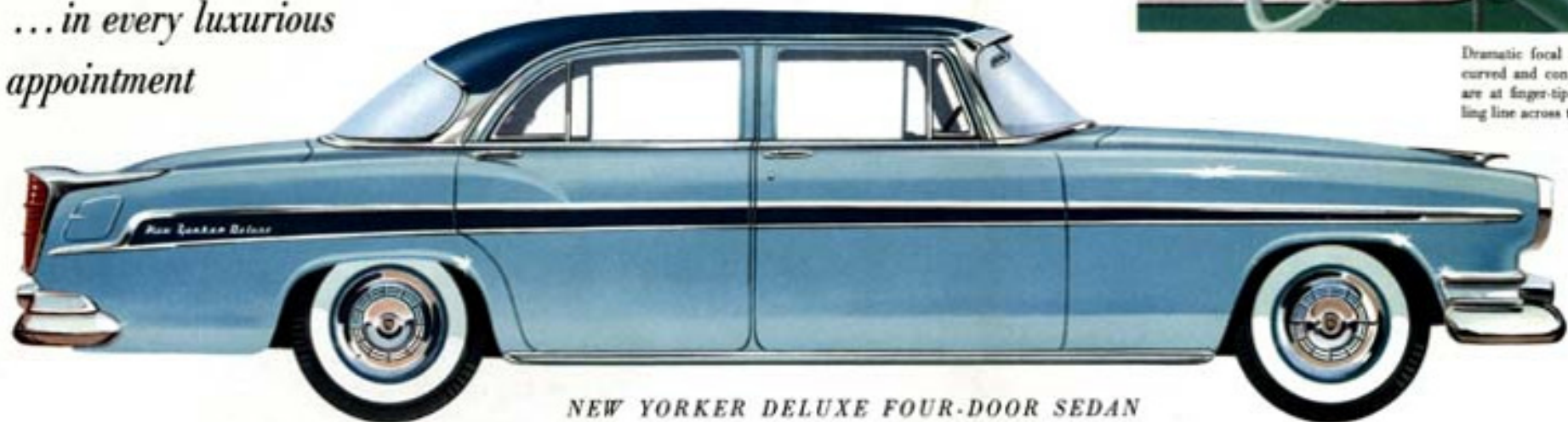
the truly superb car . . .

for you who treasure finer things



*Wonderful new things have happened
to the beautiful new* **Chrysler**

*... in every exciting line
... in every luxurious
appointment*



NEW YORKER DELUXE FOUR-DOOR SEDAN



Dramatic focal point of the Imperial interior is this gracefully curved and contoured instrument panel. Easy-to-operate controls are at finger-tip range, easy-to-read dials are arrayed in a sparkling line across the broad panel.

You can sense a stirring new spirit in this long, low, brilliant new Chrysler where style is wedded to engineering perfection.

From the classic radiator grille to the gracefully sloping hood and rear deck—here are flowing sculptured contours that create a vision of motion on wheels.

Interiors of the all-new Chryslers are fresh and vibrant. Fabric colourings, textures, and patterns are perfectly keyed to exterior colour schemes. Every inch and every line of these great automobiles, inside and out, reflect the very best in modern design.

Never before have you as a driver enjoyed such a commanding view, because never before has there been a windshield that wraps so completely around at top and bottom . . . to open up broader vistas for safer driving!



Easy on the eyes is the New Yorker Deluxe Newport interior. Chrome trim, running uninterruptedly around the entire interior just below the glass, accents the graceful roof line and the wide sweep of the full-vision windshield and rear window. Pleated leather bolsters enhance the rich beauty of nylon seat covering material.



Fabric patterns and colourings, sparkling chrome trim, and the recessed instrument panel all make Chrysler interiors attractive and inviting. Dramatic upholstery effects are achieved through the deft combination of quality traditional materials and bright new "miracle" fabrics.



WINDSOR DELUXE NEWPORT



WINDSOR DELUXE CONVERTIBLE



WINDSOR DELUXE ESTATE WAGON

Chrysler Windsor DeLuxe

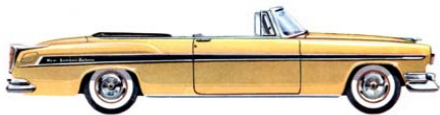
*... a big car... broad and solid,
yet strikingly graceful in every clean,
lovely line*



WINDSOR DELUXE FOUR-DOOR SEDAN

Chrysler New Yorker DeLuxe

so responsive and powerful... so modern in spirit



NEW YORKER DELUXE CONVERTIBLE



NEW YORKER DELUXE ESTATE WAGON



NEW YORKER DELUXE NEWPORT

There's excitement in every magnificent new detail of this distinguished automobile! So low and superbly

streamlined... shoulder-high at the roof and waist-high at the hood to emphasize its longer-than-ever silhouette.

Bigger glass areas, richer colours, a bold, new use of chrome, flowing contours

and eager lines combine to make this a car of unparalleled beauty, a car that'll be admired everywhere!

Lavish use of luxurious leathers to contrast with rich red and purple fabrics adds an elegant note to Chrysler New Yorker DeLuxe interiors. Padded and plated accents in the upholstery and chrome strips on door panels are bright trim notes.





NEW YORKER DELUXE FOUR-DOOR SEDAN

Imperial by Chrysler

classic proportions, exquisite appointments



IMPERIAL NEWPORT



IMPERIAL FOUR-DOOR SEDAN



The mood of Imperial interiors is one of richness, comfort and relaxation. Fine fabrics, discretely combined with new-vented fabrics, achieve distinctive effects. Chrome trim is discreetly used to carry out the air of refinement.

S P E C I F I C A T I O N S

Chrysler Windsor DeLuxe

Engine—Spitfire high-compression 90° V-8 engine. Bore, 3.63 inches. Stroke, 3.63 inches. Piston displacement, 301 cubic inches. Compression ratio, 8.0 to 1. Brake horsepower, 133 at 4400 r.p.m. Polyspherical combustion chamber with staggered lateral valve arrangement, three rings per piston. Full-pressure lubrication. Waterproof ignition. Full-flow oil filter. Floating oil selenite. Automatic manifold heat control. Silent, chain-driven camshaft. Counterbalanced crankshaft with 5 main bearings. Oil capacity, 4 Imperial quarts.

Fuel System—Dual-throated downdraft carburetor with automatic choke and fast idle control. Heavy-duty oil-bath air cleaner and silencer. Oilite fuel filter in gas tank. Gas tank capacity, 16.0 Imperial gallons.

Cooling System—Thermostatic by-pass temperature control. Six-blade fan. Full-length water jacket cooling. Cellular-tubular radiator core. Capacity, 20.8 Imperial quarts. Pressure-vent radiator cap.

Electrical System—High-capacity generator. Charging rate 45 amps. Automatic voltage and current control. 17-plate battery, 120 amp-hr. capacity. Resistor-type spark plugs. Double-breaker-point distributor. Automatic-advance spark. Solenoid engaged starter. Directional signals. Back-up lights. Ignition-key starter switch. Sealed-beam headlights.

Transmission—PowerFlite fully automatic transmission. Combines two-speed planetary

gearbox with torque converter. Torque converter starting ratio, 2.6 to 1. Over-all torque multiplication of converter and transmission at breakaway, 4.47 to 1.

Drive—Hotchkiss type through rear springs. Hypoid rear axle. Ratio, 3.73 to 1.

Front Suspension—Independent coil springs of steel. Oriflow shock absorbers. Torsion-rod sway eliminator.

Rear Suspension—Semi-elliptic springs, grooved and tapered leaves with wax impregnated permanently lubricated liners. Straddle-mounted Oriflow shock absorbers.

Frame—Double channel, welded box type, four crossmembers.

Steering—Symmetrical idler arm steering. Over-all steering ratio, 31.5 to 1. Steering wheel diameter, 18 inches. Full-time Chrysler Coaxial Power Steering available at extra cost.

Brakes—Chrysler Safe-Guard hydraulic, 12-inch drum diameter. Cyclobond linings. Internal-expanding Easi-Lock, independent parking brake, located on propeller shaft.

Wheels and Tires—Chrysler Safety-Rim wheels. 4-ply Super Cushion tubeless tires 7.60 x 15. Stainless-steel wheel covers.

Wheelbase—126 inches.

Over-all Length—218.6 inches.

Over-all Width—79.0 inches.

Over-all Height—60.6 inches.

Tread—Front, 60.22 inches. Rear, 59.62 inches.

EXTRA EQUIPMENT

(at added cost)

Accessory group "A" (including heavy-duty springs and heavy-duty shock absorbers). Electric window lifts (all windows); Full-time Coaxial Power Steering; Power Brakes; Solex glass; Four-way Electric seat adjuster. Exterior moulding package; Cowl vent heater; Rear compartment cigar lighter (4-door sedan); 4- and 6-ply white sidewall tubeless tires; 6-ply blackwall tubeless tires; 4-ply blackwall and white sidewall tubeless tires (Oversize); 4-ply and 6-ply blackwall tires and tubes; 4-ply and 6-ply white sidewall tires and tubes; 4-ply blackwall and white sidewall tires and tubes (Oversize).

Chrysler New Yorker DeLuxe and Custom Imperial

Engine—FirePower high-compression 90° V-8. Bore, 3.81 inches. Stroke, 3.63 inches. Piston displacement, 331.1 cubic inches. Brake horsepower, 250 at 4600 r.p.m. Compression ratio, 8.5 to 1. Hemispherical combustion chamber with lateral valve arrangement, three rings per piston. Full-pressure lubrication. Exhaust valve seat inserts. Waterproof ignition. Full-flow oil filter. Full-length water jacket cooling. Twin concentric valve springs. Full crankcase ventilation.

Fuel System—four-barrel downdraft carburetor with integral automatic choke. Oilite fuel filter in gas tank. Tank capacity, 16.7 Imperial gallons.

Cooling System—Thermostatic by-pass control. Four-bladed fan. Cellular-tubular radiator core. Full-length water jackets. Pressure-vent radiator cap. Capacity, 21.6 Imperial quarts.

Electrical System—High-capacity generator, 50 amps., 19-plate, 6-volt battery, 135 amp-hr. capacity. Waterproof ignition. Resistor-type spark plugs. Double-breaker distributor. Back-up lights. Directional signals. Ignition-key starter switch. Solenoid engaged starter. Sealed-beam headlights.

Transmission—PowerFlite fully automatic transmission combines two-speed planetary gearbox with torque converter. Torque converter starting ratio, 2.6 to 1. Over-all torque multiplication of converter and transmission at breakaway, 4.47 to 1.

Drive—Hotchkiss type, through rear springs. Hypoid rear axle. Ratio, 3.36 to 1. (3.54 on Custom Imperial.)

Front Suspension—Independent front wheel suspension with steel helical coil springs. Oriflow shock absorbers. Four rubber limit bumpers. Rubber-bushed torsion-rod stabilizer.

Rear Suspension—Semi-elliptic springs with grooved and tapered leaves. Wax-impregnated permanently lubricated liners. Straddle-mounted Oriflow shock absorbers.

Steering—Symmetrical idler arm steering with equal-length tie rods. Steering ratio over-all, 31.5 to 1. Chrysler Power Steering unit is available at extra cost on all New Yorker DeLuxe models.

Brakes—Chrysler Safe-Guard hydraulic, 12-inch diameter, internal-expanding, Cyclobond linings. Power braking unit, vacuum-operated. Parking brake, Chrysler Easi-Lock independent, internal-expanding, located on propeller shaft at rear of transmission.

Wheels and Tires—Safety-Rim wheels 15 x 5 1/2. 4-ply Super Cushion tubeless tires 8.00 x 15, New Yorker DeLuxe; 8.20 x 15, Imperial.

Wheelbase—New Yorker DeLuxe, 126 inches; Imperial, 130 inches.

Tread—New Yorker DeLuxe—Front, 60.22 inches; Rear, 59.62 inches. Imperial—Front, 61.0 inches; Rear, 60.37 inches.

Over-all Length—New Yorker DeLuxe, 218.8 inches; Imperial, 223.0 inches.



Over-all Width—New Yorker DeLuxe and Imperial, 79.0 inches.

Over-all Height—New Yorker DeLuxe, 60.9 inches; Imperial, 61.2 inches.

EXTRA EQUIPMENT

(at extra cost)

Accessory group "A" (including heavy-duty springs and heavy-duty shock absorbers on New Yorker DeLuxe).

Full-Time Coaxial Power Steering on New Yorker DeLuxe; Solex glass; 6-ply blackwall tubeless tires; 4-ply white sidewall tubeless tires; 6-ply white sidewall tubeless tires; Electric window lifts on New Yorker DeLuxe models (all windows); Four-way Electric seat adjuster on New Yorker DeLuxe models; Cowl vent heater; 4-ply and 6-ply blackwall tires and tubes; 4-ply and 6-ply white sidewall tires and tubes.

Constant improvement of its products requires Chrysler Corporation of Canada, Limited, to reserve the right to change prices, specifications and standard equipment without obligation, from time to time, and without notice. Certain special equipment is shown on the vehicles illustrated in this catalogue but your local dealer will gladly advise you of those items that are standard.