



THE POWERSTYLE

Chrysler

FOR 1956

NOW—more than ever America's Most Smartly Different Car!

In the PowerStyle Chryslers for 1956, Chrysler designers, engineers, and stylists have created a new concept in motor car design—a fresh, new note of dynamic symmetry that has motion, fleetness, and power in every graceful line.

This new concept of *power styling* gives Chrysler cars a character, an individuality all their own—now, more than ever, they are America's most smartly different cars!

There are two beautiful Models, the Windsor and the New Yorker—twelve different body types—and a wide variety of smart new fashion colors to choose from. Drive a Chrysler soon—there is nothing like it for style and performance.

THE WINDSOR V-8 FOUR-DOOR NEWPORT HARDTOP



THE WINDSOR V-8
SIX PASSENGER SEDAN



THE WINDSOR V-8
TWO-DOOR NASSAU HARDTOP



THE WINDSOR V-8
TOWN & COUNTRY WAGON



THE WINDSOR V-8
CONVERTIBLE COUPE



THE WINDSOR V-8 TWO-DOOR NEWPORT HARDTOP



THE CHRYSLER WINDSOR V-8 SPECIFICATIONS

Body Styles—4 Door Sedan; Nassau; Convertible; 2 Door Newport; 4 Door Newport; Town & Country Wagon.

Engine—Spitfire 90° V-8. Bore 3.81 in., Stroke 3.63 in. Compression Ratio 8.5 to 1. Displacement 331 cu. in. Brake Horsepower 225 hp.

Fuel System—Dual Down-Draft Carburetor. Oil bath Air Cleaner. Oilite Fuel Filter. Tank Capacity 21 gal. (18.5 gal. T & C Wagon). Regular fuel recommended.

Electrical—Battery—66 plate, 60 amp. hr., 12 volt. Generator 30 amp. Directional Signals. Electric two-speed Windshield Wipers.

Transmission—Manual Shift, 3 Forward, 1

Reverse. PowerFlite fully automatic transmission—Push-Button Controls on dash available.

Steering—Manual—three tooth Roller Steering Gear. Full-Time Power Steering available.

Brakes—New PowerSmooth braking system. Hydraulic, internal expanding. Independent Parking Brake. Power Brakes available.

Wheels and Tires—Safety Rim Wheels, with 7.60 x 15, 4 ply Tubeless Tires. Chromed Stainless Steel Wheel Covers. White Sidewalls available.

Dimensions—Wheelbase 126 in. Tread—front 60.4 in., rear 59.6 in. Length 220.4 in., Width 78.8 in., Height 60.6 in. (loaded).

All prices and specifications subject to change without notice.

CHRYSLER DIVISION • DETROIT

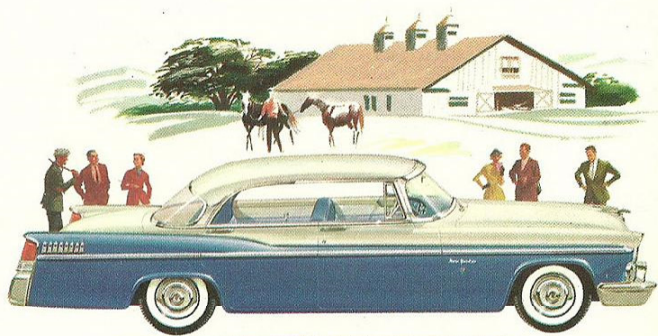
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THE NEW YORKER V-8
SIX PASSENGER SEDAN



THE NEW YORKER V-8
FOUR-DOOR NEWPORT HARDTOP



THE NEW YORKER V-8
CONVERTIBLE COUPE



THE NEW YORKER V-8
TWO-DOOR ST. REGIS HARDTOP



THE NEW YORKER V-8
TOWN & COUNTRY WAGON



THE NEW YORKER V-8
TWO-DOOR NEWPORT HARDTOP



THE CHRYSLER NEW YORKER V-8 SPECIFICATIONS

Body Styles—4 Door Sedan; St. Regis; 2 Door Newport; 4 Door Newport; Convertible; Town & Country Wagon.

Engine—FirePower 90° V-8. Bore 3.94 in., Stroke 3.63 in. Compression Ratio 9.0 to 1. Displacement 3.54 cu. in. Brake Horsepower 280 hp.

Fuel System—Four barrel Down-Draft. Oil bath Air Cleaner. Oilite Fuel Filter. Tank Capacity 21 gal. (18.5 gal. T & C Wagon).

Electrical—Battery—78 plate, 70 amp. hr., 12 volt. Directional Signals. Electric two-speed Windshield Wipers.

Transmission—PowerFlite fully automatic torque converter with planetary gear set. Push-Button Controls on instrument panel.

Steering—Manual—symmetrical idler arm steering linkage. Full-Time Power Steering available.

Brakes—New PowerSmooth Braking System. Hydraulic, internal expanding. Independent Parking Brake. Chrysler Power Brakes.

Wheels and Tires—Nylon Deluxe Super Cushion Tubeless Tires 8.00 x 15, 4 ply. Safety Rim Wheels. White Sidewalls available.

Dimensions—Wheelbase 126 in. Tread—front 60.4 in., rear 59.6 in. Length, Sedan and 4 Door Newport 221.2 in.; Town & Country Wagon 220.3 in.; St. Regis, 2 Door Newport, and Convertible 224.2 in. Width 81.0 in. Height 60.9 in. (loaded).

All prices and specifications subject to change without notice.

CHRYSLER DIVISION • DETROIT