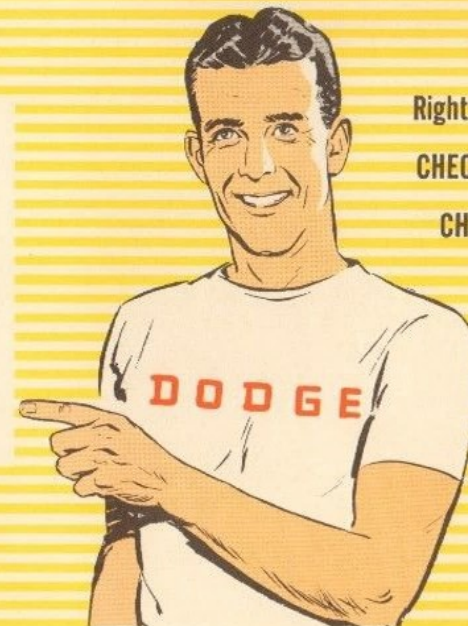


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GET YOUR 10-POINT SAFETY CHECK TODAY!



Right now is the time to
CHECK YOUR CAR . . .
CHECK ACCIDENTS

GET THIS OFFICIAL 10-POINT SAFETY CHECK — FREE



- 1. Glass**—Is all glass clean, free from cracks, discoloration and unauthorized stickers?
- 2. Steering**—Are front wheels properly aligned? Is steering wheel free of excess play?
- 3. Rear-View Mirrors**—Are they adjusted for a clear view of the road behind?
- 4. Windshield Wipers**—Do they work properly and wipe cleanly?
- 5. Horn**—Does it work properly?
- 6. Front Lights and Turn Signals**—Do all lights operate properly? Are headlights aimed to avoid glare?
- 7. Exhaust System**—Is it tight, quiet, and free of leaks?
- 8. Brakes**—Do they hold evenly before pedal is 1" from floor?
- 9. Tires**—Do they have ample tread and are they properly inflated? Are they free from bulges, cuts, breaks?
- 10. Tail and Stop Lights, Turn Signals**—Do they all work properly?

JOIN THIS SAFETY CRUSADE—
GET YOUR FREE SAFETY INSPECTION NOW!

When you're in for your Safety Check, be sure to see The Exciting '55 Dodge . . .



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JOSEPH C. REAGLE

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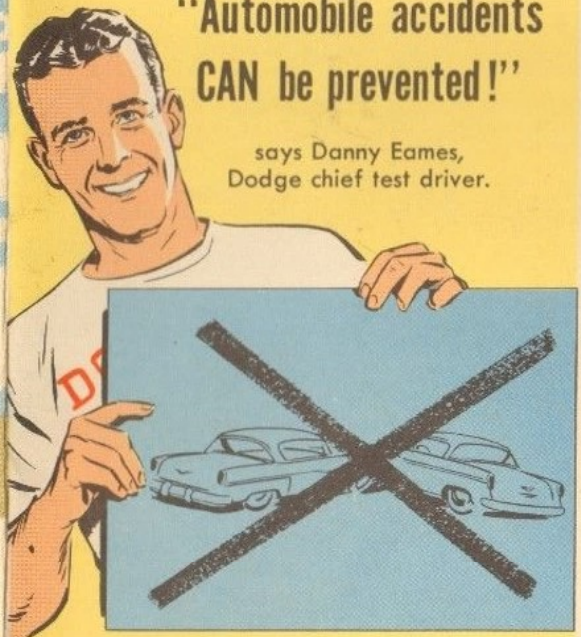
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PHONE PEN ARGYL 56

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"Automobile accidents CAN be prevented!"

says Danny Eames,
Dodge chief test driver.



For important information on the accident-free operation of your car, see inside . . .

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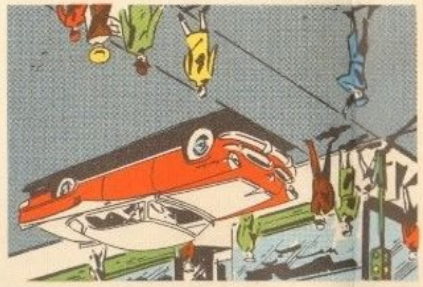
ROBERT R BERHEL
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WINDGAP PA P1

Danny Eames "Stop needless loss of life with common sense, courtesy, and caution!"



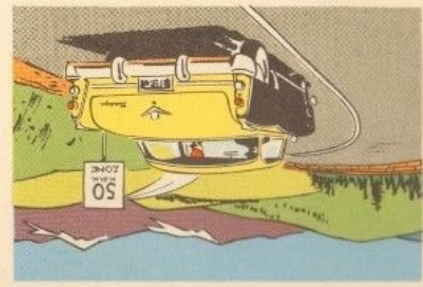
THE RULES OF CAUTION

1. Look out for children—*always!*
2. Only green in a traffic light means "go"—not yellow; don't jump lights.
3. Keep a lookout for traffic ahead, behind, and on both sides.
4. Regulate speed to weather conditions, traffic conditions, condition of the road.
5. Have your car checked regularly to be certain of its safe operating condition at all times.



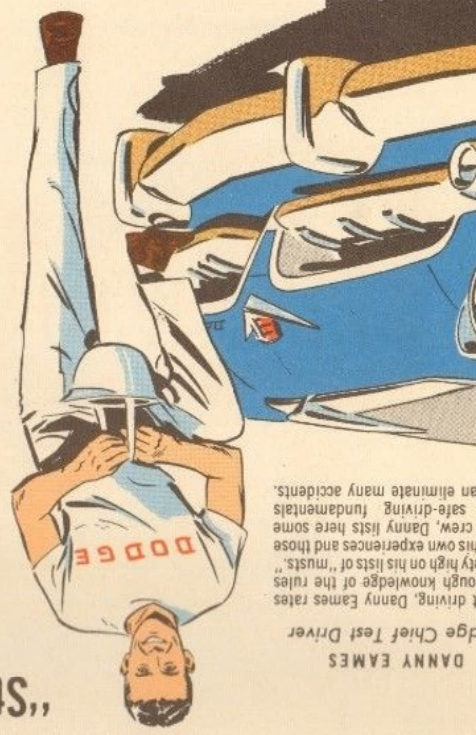
THE RULES OF COURTESY

1. Observe the golden rule—"Do unto others . . ."
2. Dim your lights to oncoming traffic in night driving.
3. Don't "drive with your horn;" use it only as warning, or to signal your intention to pass the car ahead.
4. Give pedestrians the right of way—even when it belongs to you.
5. Share the road.



THE RULES OF COMMON SENSE

1. Observe all traffic regulations—they are made for *your* protection.
2. Know and use your hand signals (or mechanical signals) correctly.
3. Look ahead and think ahead; know every move before you make it.
4. Maintain a safe distance behind the vehicle in front of you.
5. Stay in your own lane on hills, curves, and in "no-passing" zones.



DANNY EAMES
Dodge Chief Test Driver

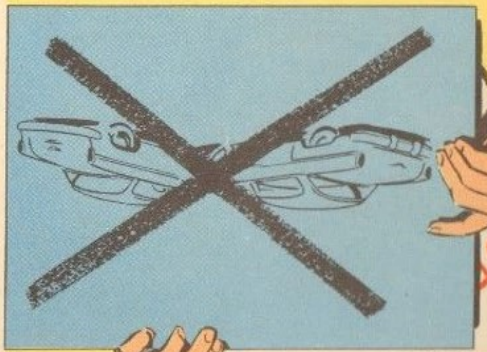
Driving, Danny Eames rates his own knowledge of the rules "high on his lists of 'musts.'" His own experiences and those of his crew, Danny lists here some safe-driving fundamentals to eliminate many accidents.

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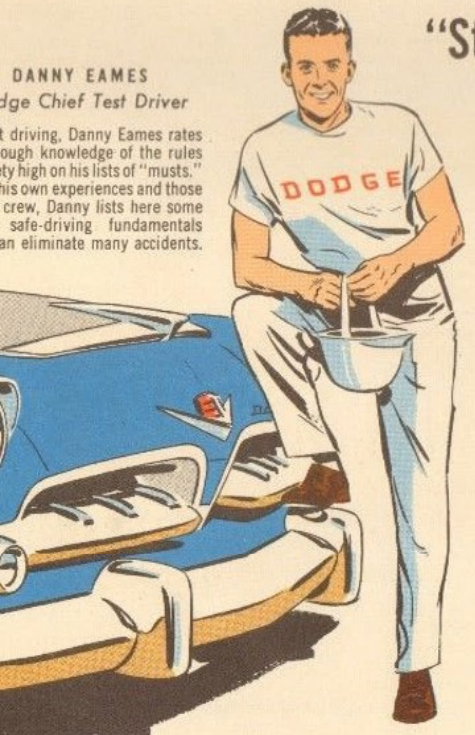
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DANNY EAMES
Dodge Chief Test Driver

At driving, Danny Eames rates thorough knowledge of the rules of the road high on his lists of "musts." From his own experiences and those of his crew, Danny lists here some safe-driving fundamentals that can eliminate many accidents.



"Stop needless loss of life with common sense, courtesy, and caution!" *Danny Eames*



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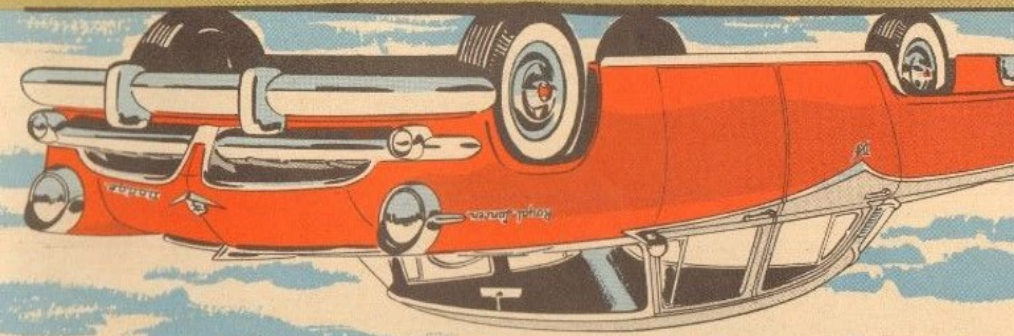
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