

## Individual Accessories

Description	Installed Price
*Air Foam Rear Seat Cushion.....	\$ 9.45
*Antennae, Dual Rear Fender.....	14.00
*Clock, Dodge Electric.....	16.20
*Custom Conditionaire Heater with Defroster Blower.....	79.65
*Deluxe Plastic Steering Wheel.....	7.00
*Directional Signals.....	16.20
*Exhaust Deflector.....	2.70
Floor Mat, Contour.....	
*Guards, Center Bumper & End.....	24.30
*Jiffy Jet Windshield Washers.....	10.75
Light, Underhood.....	
*Light, Map.....	
Light, Trunk Compartment.....	
*Light, Parking Brake Warning.....	
*Light, Glove Box.....	
Lights, Courtesy.....	
*Lights, Back-up.....	8.10
Lights, Fog.....	
Lock, Gas Tank Cap.....	
Lock, Rear Door.....	
*Mirror, Inside Glare-proof.....	
*Mirror, Outside Left-hand.....	4.05
*Mirror, Visor Vanity.....	
Protector, Accelerator & Mat.....	4.95
*Rain Deflectors.....	118.80
*Radio, Electro Touch-Tuner (9 tube).....	99.90
*Radio, Music Master (8 tube).....	76.80
*Radio, Velvetone (6 tube).....	80.80
*Record Player, Highway Hi-Fi.....	12.95
*Speaker, Bi-Fidelity Rear Seat.....	
Seat Belts.....	
Shades, Door Top.....	

Spotlight (with rear-view mirror).....	
Spotlight (without rear-view mirror).....	9.20
*Stone Shields, Rear Quarter.....	35.00
*Undercoating.....	6.50
*Variable-Speed Windshield Wipers.....	15.70
*Wheel Covers.....	20.40
*Wheel Covers, Deluxe (Spinner Type).....	
*Coronet Deluxe Trim Group	
Door panels and mouldings, carpeting, seat shield mouldings, embossed seat back bolsters, trunk side liners. Available for all Coronet models, except the Convertible.....	\$ 37.70

### \*Factory Installed

## Dodge Factory-Installed Optional Equipment

Description	Installed Price
Dodge Fully-Automatic Powerflite Drive with Magic Touch Controls.....	183.70
Dodge Safety Power Brakes.....	37.70
Dodge Full-Time Coaxial Power Steering.....	91.50
Dodge Automatic Power Window Lifts	
Front Windows Only.....	49.50
Front and Rear Windows.....	102.30
Dodge 4-Way Power Seat (front seat only).....	70.00
Tint Glass Windshield.....	32.30
Air Conditioner, Dodge Airtemp	
Deluxe Model.....	567.00
Standard Model.....	426.60
Super-Powered Super Red Ram V-8 230 HP. Engine	
Especially equipped with 4-barrel carburetor, dual exhaust system, special manifolding, distributor and vibration dampener. Available for all Dodge V-8's, Custom Royal, Royal and Coronet Series.	
All Custom Royals and Royals.....	45.20
Coronets.....	69.50

1956

*Frank Hicks*

# DODGE

## PRICE REFERENCE CARD

MODELS

ACCESSORIES

OPTIONAL  
EQUIPMENT



# 1956 DODGE

# MODELS

Local Delivered Prices

## CUSTOM ROYAL

Custom Royal Lancer V-8 4-Door.....	<u>3300.33</u>
Custom Royal Lancer V-8.....	<u>3173.19</u>
Custom Royal V-8 4-Door Sedan.....	<u>3096.04</u>
Custom Royal V-8 Convertible.....	<u>3417.47</u>

## ROYAL LANCER

Royal Lancer V-8 4-Door.....	<u>3163.54</u>
Royal Lancer V-8.....	<u>3036.76</u>
Royal V-8 4-Door Sedan.....	<u>2959.26</u>

## CORONET

Coronet V-8 Convertible.....	<u>3128.19</u>
Coronet Lancer V-8.....	<u>2961.40</u>

Coronet Lancer V-8 4-Door.....	<u>2988.19</u>
Coronet V-8 4-Door Sedan.....	<u>2792.47</u>
Coronet V-8 Club Sedan.....	<u>2711.76</u>
Coronet SIX 4-Door Sedan.....	<u>2672.83</u>
Coronet SIX Club Sedan.....	<u>2592.17</u>

## STATION WAGON

Custom Suburban V-8 6-Passenger Station Wagon.....	<u>3198.33</u>
Suburban V-8 6-Passenger Station Wagon.....	<u>3041.04</u>
Custom Sierra V-8 8-Passenger Station Wagon.....	<u>3485.69</u>
Custom Sierra V-8 6-Passenger Station Wagon.....	<u>3368.19</u>
Sierra V-8 8-Passenger Station Wagon.....	<u>3316.76</u>
Sierra V-8 6-Passenger Station Wagon.....	<u>3185.33</u>
Suburban SIX 6-Passenger Station Wagon.....	<u>2921.40</u>

IT'S SMART TO BUY YOUR  
**Factory-Installed  
Accessories**  
BY THE GROUP

### \*DODGE BASIC GROUP

Installed Price

Custom Conditionaire Heater  
with Defroster Blower  
Directional Signals  
Inside Glare-Proof Mirror  
Outside Left-Hand Mirror

\$ 102.30

### \*DODGE CONVENIENCE GROUP

Glove Box Light  
Parking Brake Warning Light  
Back-Up Lights  
Map Light  
Rain Deflectors  
Variable-Speed Windshield Wipers  
Visor Vanity Mirror

\$ 28.60

### \*DODGE APPEARANCE GROUP

Deluxe Plastic Steering Wheel  
Rear Quarter Stone Shields  
Wheel Covers  
Air Foam Rear Seat Cushion

\$ 40.40

### \*CORONET DELUXE TRIM GROUP

Door panels and mouldings, carpeting, seat side shield mouldings,  
embossed seat back bolsters, trunk side liners. Available for all  
Coronet models, except the Convertible.

\$ 37.70

\*Factory Installed