

Imperial



FINEST EXPRESSION OF THE FORWARD LOOK



AMERICA'S FINEST MOTOR CAR

The triumphant new Imperial for 1958—premier product of America's foremost stylists and engineers. Here in all its refined, distinctive elegance and luxurious appointments is the most noticed and most commented-upon car in the world. And no wonder.

This faultlessly powered automobile gives you a sense and pride of owning the *finest*. For all its weight and length, Imperial handles like silk—an experience at once thrilling and restful. There are six beautiful models for your selection. Know the wonderful feeling of owning the *fine car leader*—the triumphant 1958 Imperial.



Illustrated is THE IMPERIAL CROWN TWO-DOOR SOUTHAMPTON with the conservative elegance of its smart and luxurious interior styling.



S P E C I F I C A T I O N S

BODY STYLES—Imperial Sedan, Imperial Crown 2- and 4-Door Southampton Hardtops and Convertible Coupe, Imperial LeBaron Sedan and 4-Door Southampton Hardtop.

ENGINE—Fire-Power V-8, Bore 4.0 in., Stroke 3.9 in. Piston Displacement 392 cu. in. Compression Ratio 10.0 to 1. Optional, 8.0 to 1.

FUEL SYSTEM—Four-Barrel Carburetor. Tank capacity 23 gal.

ELECTRICAL SYSTEM—12-volt battery, 78 plate, 70 amp. hr. 30 amp. capacity generator. Dual Headlamps and Directional Signals standard. Electric Window Lifts and 6-Way Power Seat standard except Imperial Sedan.

TRANSMISSION—TorqueFlite—automatic torque converter, ratio 2.3 to 1, with 3-speed planetary gear set. Pushbutton control on dash panel. Neutral button starting.

SUSPENSION—Torsion-Aire—Independent front wheel suspension with torsion bar springs. Tapered-leaf rear springs. Oriflow Shock Absorbers.

STEERING—New Constant-Control Full Time Power Steering.

BRAKES—Total-Contact hydraulic brakes. Power Brakes and independent Parking Brakes standard.

DIMENSIONS—Wheelbase 129 in. Tread—front 61.8 in., rear 62.4 in. Over-all length 225.7 in. Width 81.2 in. Height (loaded) 56.7 in.

WHEELS & TIRES—New 14 inch, low pressure Rayon Super-Soft-Cushion Tubeless Tires, 9.50 x 14. White Sidewall Rayon (Standard LeBaron) and White Sidewall Nylon Tires available.

DETAILED SPECIFICATIONS AVAILABLE ON REQUEST

All specifications and design of accessories and equipment are subject to change without notice and without responsibility to the Chrysler Corp. Export Division and/or Chrysler Western Hemisphere Corp.

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