
Northeastern Plymouth
Dealers' Association



Suggested Price List

NEW ENGLAND REGION

1955 MODELS

— PLAZA —

	6 Cyl.	8 Cyl.
Bus. Coupe.	\$1922.00	_____
Club Sedan	2025.00	2128.50
4 Dr. Sedan	2064.50	2171.50
2-Dr. Suburban	_____	_____
4-Dr. Suburban	_____	_____

— SAVOY —

	6 Cyl.	8 Cyl.
Club Sedan	\$2122.00	\$2227.50
4-Dr. Sedan	2162.00	2270.50

— BELVEDERE —

	6 Cyl.	8 Cyl.
Club Sedan	\$2223.00	\$2326.50
4-Dr. Sedan	2266.00	2369.50
4-Dr. Suburban	_____	_____
Conv. Coupe	_____	2638.50
Sport Coupe	2400.50	2504.00

Group No. 1-411

474 Rain Shields 2.20	
483 Cig. Lighter 3.30	
477 Wheel Covers 14.00	34.80
484 Dir. Signals 16.20	
486 Gl. Box Lock 1.10	

Group No. 2-412 Suburbans

Same as Group No. 1 Plus:	
Glamour R. Bump Gds. 21.60	55.20

E. Z. Vision Group No. 352

351 Solex Glass 30.20	
492 W/S Washer 10.80	51.70
463 Two Speed Wps. 5.40	
485 Back-Up Lights 8.10	

Full Dress Trim Pkg. No. 443

(Savoy and Belvedere Consists of:)

Exterior Visor W/S Trim	
Front Door Finish Trim	
Lower Qtr. Panel Medallion	28.85
Drip Mldg. Wide Trim	

Full Dress Trim Pkg. No. 444

(Belvedere Sport Cpe. Only Consists of:)

Exterior Visor W/S Trim	
Drip Mldg. Wide Trim	21.35

Exterior Trim Pkg.

(Plaza Only) Consists of:

Front Fender Trim	
Door Side Trim	15.05

— Factory Installed Equipment —

DESCRIPTION	INSTALLED PRICE
381 AIRFOAM FRONT	
383 AIRFOAM FRONT & REAR	\$ 8.95
404 HEATER	17.80
405 HEATER	48.50
398 RADIO	75.40
423 POWER FLITE TRANS.	89.70
422 OVERDRIVE	178.30
471 POWER STEERING	107.70
475 POWER BRAKES	96.90
513 W.S.W. TIRES	37.70
516 OVERSIZE TIRES (BLACK)	26.65
517 OVERSIZE TIRES (WHITE)	8.70
375 ARM RESTS FRT.	36.60
376 ARM RESTS FRT. & REAR	6.50
495 AIR CONDITIONER	13.00
491 ELECTRIC CLOCK	567.00
482 POWER SEAT CONTROL	17.25
472 ELECTRIC WINDOWS (2 DR.)	45.20
472 ELECTRIC WINDOWS (4 DR.)	49.50
445 DRIP MOULDING WIDE TRIM	102.30
481 FRONT COMP. LIGHT	15.85
349 TRUNK SIDE TRIM PANELS	3.30
498 OUTSIDE MIRROR	3.30
TWO TONE PAINT	4.05
496 OIL FILTER (CART. TYPE)	15.10
497 POWER - PAK V 8	9.20
346 SILENCING PKG.	32.30
379 SPORT TONE EXTERIOR	4.40
465 PLASTIC STEERING WHEEL	38.80
487 SUN VISOR, RIGHT	6.50
343 TAXICAB PKG.	2.70
476 WHEEL COVERS WIRE	21.35
UNDERCOATING	53.90
	35.00