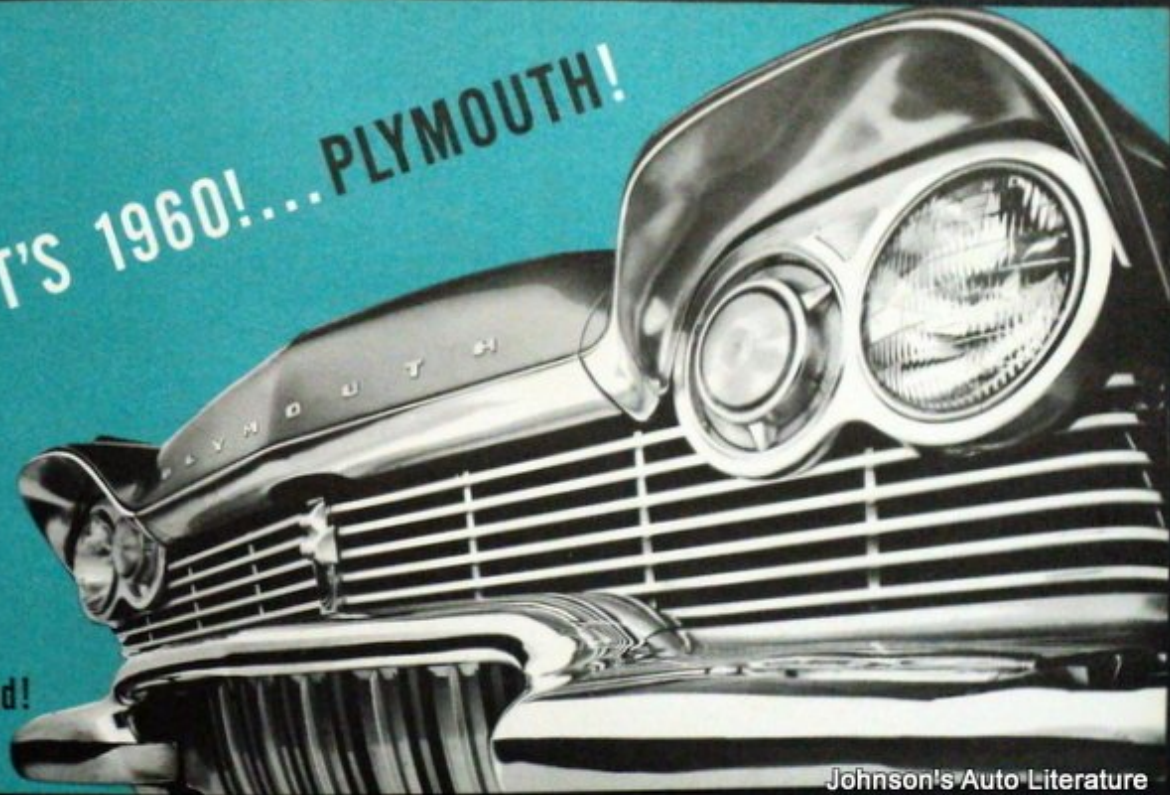


SUDDENLY, IT'S 1960!...PLYMOUTH!

**The TAXICAB
that puts your fleet
three full years ahead!**



Johnson's Auto Literature

THE 1960-NEW



PLYMOUTH "SPECIAL" BECOMES AMERICA'S GREATEST TAXICAB!

The fabulous 1955 new Plymouth that's earning the country's top "Special" taxicab award is destined to be the greatest cab ever. That's all the three-year-old features of the fabulous new Plymouth "Special" can give you. You'll get the most, built right in at the factory. No long waits

anywhere. The advantage is yours to see. Only one thing's getting exchanged in the new Plymouth: you still get the terrific economy of operation that has made Plymouth the most economical taxicab ever. At all the best taxi companies.



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OR...IF YOU CUSTOM TAILOR YOUR OWN FLEET, HERE ARE



PLYMOUTH TAXICAB SPECIFICATIONS

V-8 MODELS

ENGINE TYPE: New version of high-compression Hy-Fire 277 cu. in. V-8. 3.75 bore, 3.13 stroke, 8.0 to 1 compression ratio, 197 hp. (215-hp Fury "301" V-8 is the standard V-8 on Savoy models.) New, high-intensity camshaft. Rubber spool-type engine mounts. Adjustable valves. **FUEL SYSTEM:** Dual filtration includes new, woven plastic fuel filter in gas tank and new extra-fine ceramic filter at carburetor. New temperature-keyed choke. **LUBRICATION:** Full pressure to all crankshaft, camshaft, and connecting rod bearings and to valve rocker arms and tappets. Shunt-type oil filter.

POWERFLOW 6 MODELS

ENGINE TYPE: L-head valves. 3.25 bore, 4.63 stroke, 230 cu. in. displacement. Increased compression ratio (8.0 to 1). 132 hp. Redesigned shear-type Floating Power engine mounting. Counter-balanced crankshaft with 4 main bearings. Chain-driven camshaft. Aluminum alloy 4-ring pistons. Top compression ring chrome plated. Adjustable valve tappets with heat-resistant alloy steel exhaust valve seat inserts. Taxicab Economy carburetor with taxi calibration. **FUEL SYSTEM:** New, woven plastic fuel filter in gas tank. **LUBRICATION:** Full pressure to all crankshaft, camshaft, and connecting rod bearings. By-pass oil filter. **COOLING SYSTEM:** Redesigned high-flow water pump with ball bearings.

V-8 and 6-CYLINDER MODELS

FUEL SYSTEM: Aluminum downdraft carburetor. Automatic choke. New, replaceable paper element air cleaner. **ELECTRICAL:** 12-volt electrical system. 70 Amp.-Hr. Heavy-Duty Battery. Battery heat shield. 30-Ampere, double ball bearing heavy-duty generator with automatic voltage and current control. Ignition key start switch. Lighting circuit protected with circuit breaker. Trouble-free plastic coated wiring throughout. Resistor-type spark plugs. Automatic mechanical and vacuum spark control. Splash-proof distributor. Wired for taxi roof sign. Automatic all-door dome light switches with driver control switch on dash. **DIMENSIONS:** Wheelbase 118 in. Overall length 204.6 in. Overall width 78.2 in. Front headroom 35.3 in. Rear headroom 34.2 in. Front hiproom 63.0 in. Rear hiproom 62.7 in. Front legroom 45.9 in. Rear legroom 41.5 in. **CONSTRUCTION:** All-steel welded, completely rust-proofed and insulated Safety Body. Box-section reinforcements around window and door openings. Baked enamel finish. **STEERING:** Worm and roller-type steering gear. Idler arm steering linkage for maximum controllability. Ball-joint steering knuckles. **COOLING SYSTEM:** Higher capacity, high pressure (14 psi) system. Full-length water jackets. Water pump with ball bearings. **LUBRICATION:** Rotor-type oil pump. **VENTILATION:** Permanent cowl air intake. Ventilating wings in

each front door. New, swivel-mounted defrosters control direction of air flow with fresh air heating system (optional). **FRAME:** Rugged new full-length boxed steel frame with wide side rails. Five sturdy cross members.

FRONT SUSPENSION: Combined torsion bar springs and ball joints. Lower unsprung weight. Wide-angle lower control struts. Rubber insulated pivot mountings. Redesigned Heavy-Duty Shock Absorbers. **REAR SUSPENSION:** Asymmetric stub spring design. Heavy-duty springs, rubber insulated. Larger, soft jounce cushioners. **DRIVE:** Heavy-duty transmission drive pinion bearing; Hatchback drive with hypoid axle. **BRAKES:** New 11-in. Total-Contact Brakes. **TIRES AND WHEELS:** New, larger volume tires. Heavy-duty Safety-Rim wheels (14" x 5 1/2"). **REAR AXLE RATIO:** 6-cyl. taxicabs with 3-speed manual shift: 3.73 or 4.1. 6-cyl. with PowerFlite: 3.73 or 3.9. V-8 with 3-speed manual shift: 3.54 or 3.91. V-8 with PowerFlite: 3.54 or 3.73. **OPTIONAL** at added cost: 40-Ampere heavy-duty generator. 50-Ampere American Bosch generator. 50-Ampere Leeco-Neville alternating generator. (Foregoing, not available in 6-cylinder taxicabs with power steering.) City traffic carburetor (6-cyl. only). Solex windshield glass. 23-gallon fuel tank. PowerFlite push-button drive. Power steering (in 6-cyl. taxicab available with 30-Ampere generator only). Universal keys.

CAPE MOTORS INC.

DISTRIBUTORS

BUICK PLYMOUTH - DODGE TRUCKS

The policy of Plymouth Division of Chrysler Corporation is one of continual improvement in design and manufacture wherever possible to assure a still finer car. Hence, specifications, equipment and prices are subject to change without notice.

suddenly, it's 1960... **PLYMOUTH!**

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