

ENJOY COMPLETE DRIVING PLEASURE WITH THESE

# 1960 PLYMOUTH ACCESSORIES

STANFORD-PLYMOUTH, INC.

Fort at Outer Drive  
Lincoln Park, Michigan  
DU. 2-5100





The 1960 Plymouth with standard equipment is far and away the highest quality Plymouth ever built. Yet, for just a little extra cost, you can get far more satisfaction from your '60 Plymouth, by adding the accessories that will greatly increase your personal driving pleasure.

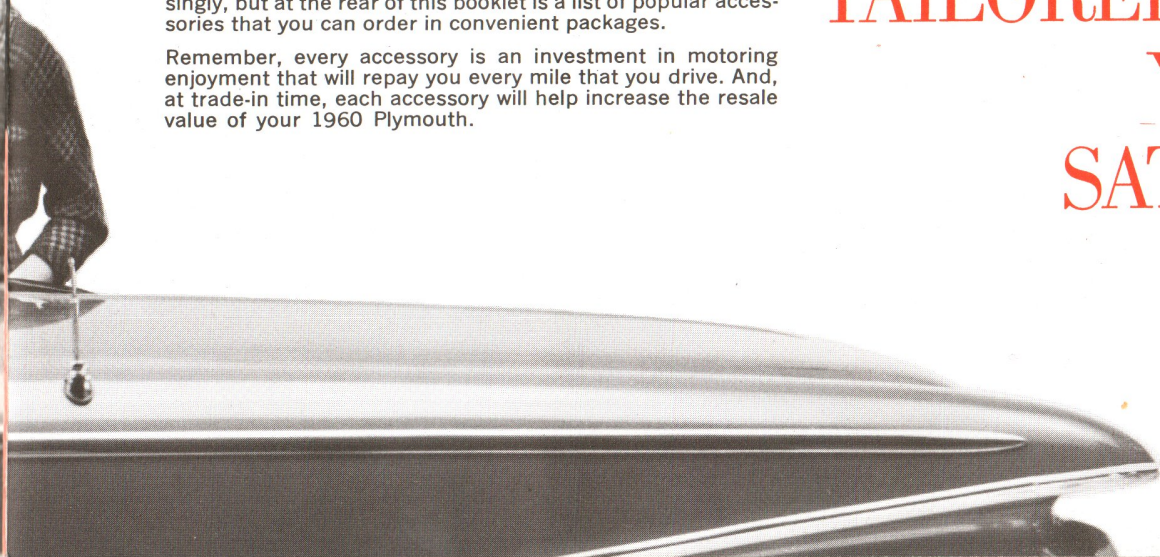
Each of these accessories is designed to complement the smart, modern styling of the '60 Plymouth. Each is manufactured with the same painstaking devotion to high quality that is embodied in the solid 1960 Plymouth, itself.

To make sure your Plymouth reaches you fully equipped to your specifications, at the earliest possible date, it is to your advantage to order all of your accessories when you order your car.

Examine these pages carefully. Talk things over with members of your family—decide what accessories will add most to everyone's comfort, convenience and safety. Get the opinions of other Plymouth owners. And be sure to ask your Plymouth dealer for recommendations. Most accessories are ordered singly, but at the rear of this booklet is a list of popular accessories that you can order in convenient packages.

Remember, every accessory is an investment in motoring enjoyment that will repay you every mile that you drive. And, at trade-in time, each accessory will help increase the resale value of your 1960 Plymouth.

INDIVIDUALIZE  
YOUR SOLID '60  
PLYMOUTH WITH  
ACCESSORIES  
TAILORED TO GIVE  
YOU SOLID  
SATISFACTION



# SEATING COMFORT

EASIER ENTRY, CUSTOM SEATING, ALL CONTRIBUTE TO PLYMOUTH'S RELAXING RIDE

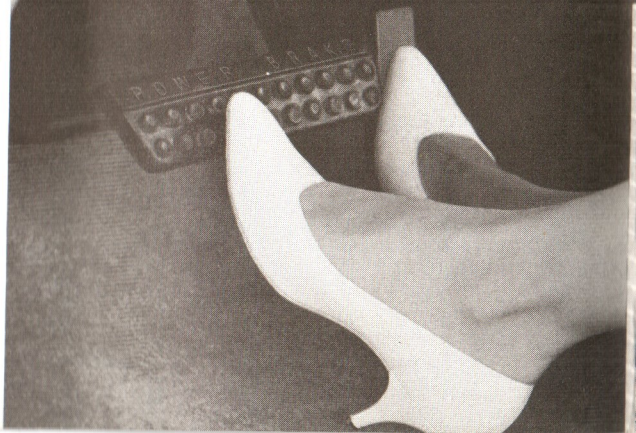
# AND POWER ASSISTS

ELIMINATE THE EFFORT AND FATIGUE OF MANUAL OPERATION, MAKE DRIVING FUN



**AUTOMATIC SWIVEL SEAT** swings out when you open door past first stop. You sit, swivel to face front. Available for Fury, Sport Suburban only.

**TOTAL-CONTACT POWER BRAKES** give you fast, smooth, easy stopping with a minimum of foot pressure. Brake pedal is 8 inches wide.

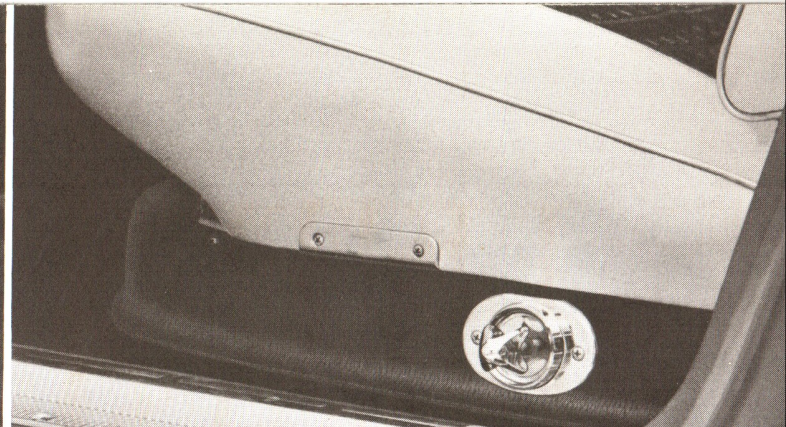




**CUSHION TOPPERS** Smooth, no-drag rayon twill sponges clean easily with a damp cloth.



**REAR FOAM CUSHIONS** are soft, durable. They are available for Fury, Sport Suburban models only.

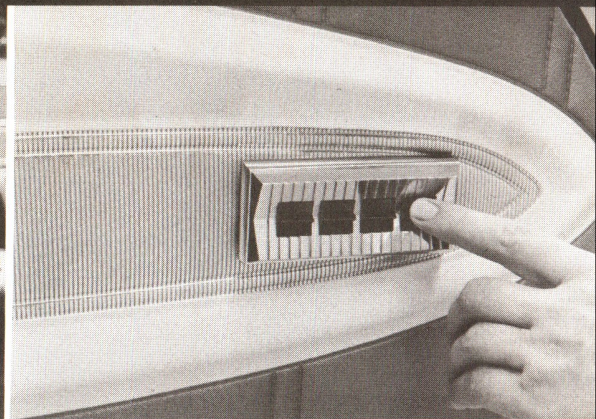
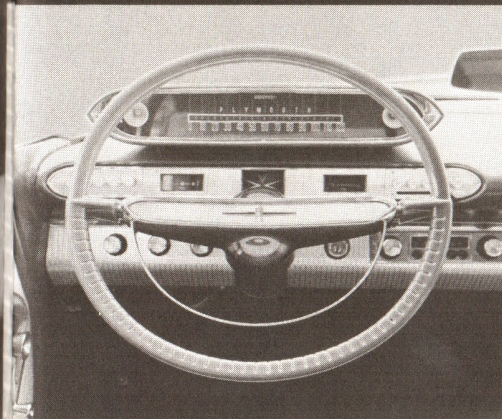


**ELECTRICALLY POWERED CUSTOM-POSITIONED FRONT SEAT** adjusts six ways. Just push a button to adjust forward or back, up or down or to tilt backrest forward or back at just the right angle.

**CONSTANT-CONTROL POWER STEERING** operates smoothly at a fingertouch, yet it gives the "feel" of the road at all times.

**AERO WHEEL** is small, compact like a pilot's, for maximum room. It has a sure, controlled "feel". Available with power steering only.

**POWER WINDOWS** are electrically operated. Master control panel is close to driver's fingertips. Available for every 1960 Plymouth model.



# LISTENING PLEASURE

CHOOSE YOUR LISTENING COMPANION HERE TO HELP YOU WHILE AWAY THE MILES

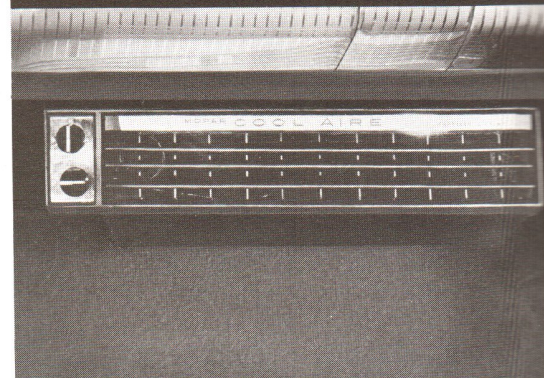
# AND YEAR'ROUND COMFORT

NO MATTER WHAT THE WEATHER, KEEP A STEADY, HEALTHY TEMPERATURE INSIDE



**HI-FI 8-WATT RADIO** Clear, rich tonal quality. Push-buttons, powerful 3-transistor powered audio system. Big 6 x 9-in. speaker.

**AIR CONDITIONER-HEATER-DEFROSTER** Push-button controls. 3-speed blower. Available for all "8s". Tinted glass recommended.

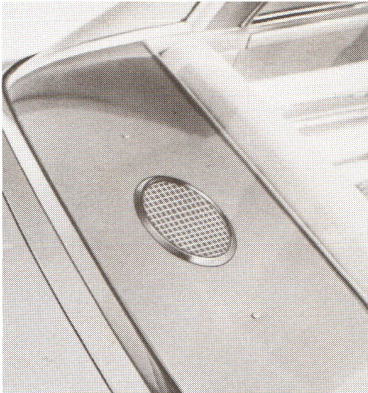




**RCA "45" PHONOGRAPH** loads with one hand. It plays and stores up to 14 standard 45 rpm records automatically (about two hours). Plays through radio.



**DELUXE PUSH-BUTTON RADIO** Built-in tone control, two transistor-powered audio system. 6 x 9-inch speaker for fine tonal quality.



**REAR SEAT SPEAKER** Dash panel volume control proportions sound for stereo effect.

**HEATER-DEFROSTER** Pushbuttons diffuse air to windshield. Lever controls temperature.

**REAR WINDOW DEFROSTER** clears fog, frost, dew. Two-speed motor for efficient operation.

**SKY-HI REAR WINDOW** for Belvedere 2-Dr. Hardtop. Tinted glass optional.

**TINTED SAFETY GLASS** for all windows. Cuts glare, heat. For all models.



# SAFETY ACCESSORIES

THESE ITEMS THAT WILL DO MUCH FOR YOUR SECURITY AND PEACE OF MIND

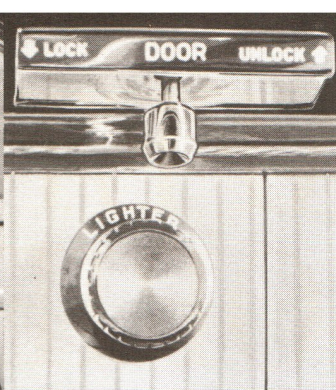


**SAFE-T-MATIC DOOR LOCKS** Start the engine - all doors lock automatically. Front doors can be unlocked by lifting handle, but

**SURE-GRIP DIFFERENTIAL** If either rear wheel hits ice, snow or mud, power is channelled to other wheel for better traction.







not the rear doors. Should the driver step out of the car with the motor on, a hidden control under the seat leaves the front door unlocked.

SAFE-T-MATIC door lock switch is on the instrument panel. System prevents youngsters from opening rear doors accidentally, keeps out intruders.

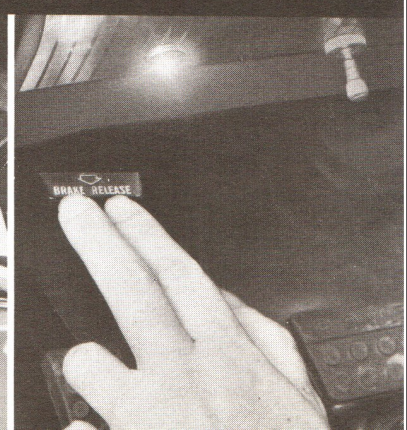
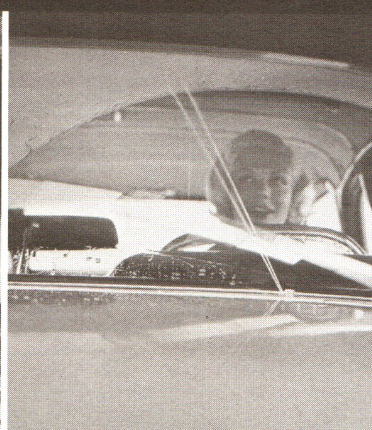
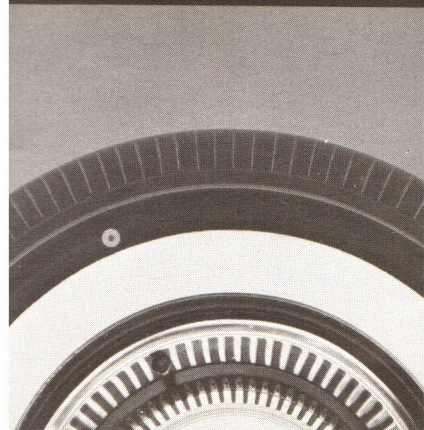
SAFETY-PADDED INSTRUMENT PANEL and VISORS Shock absorbent rubber. Panel with No-Glare Royalite. Order both or singly.

CAPTIVE-AIR TIRES will not go flat when punctured. Like having a spare on every wheel. For wagons only.

SAFETY SEAT BELTS hold occupants firmly, comfortably. Sturdy gray nylon webbing.

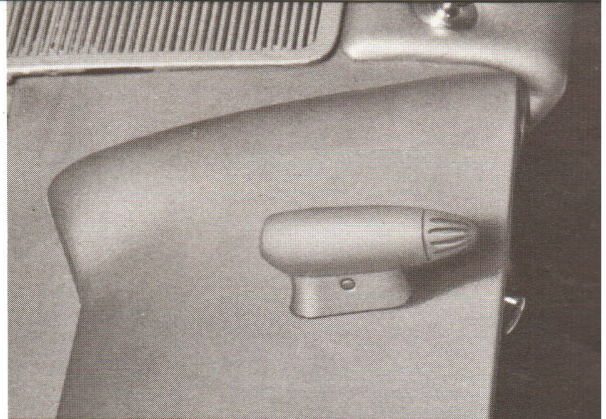
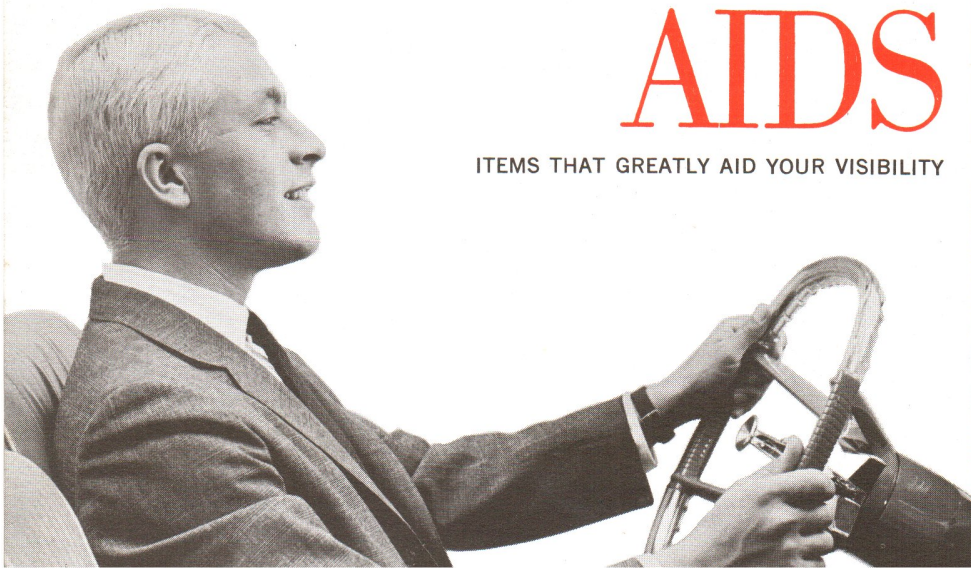
WINDSHIELD WASHER Two jet sprays clear windshield. 16-in. Variable-Speed WIPERS.

HAND BRAKE SIGNAL Red light warns that brake is on when you start the motor.



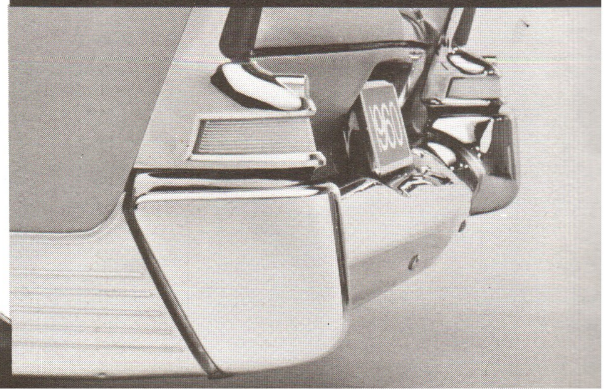
# DRIVING AIDS

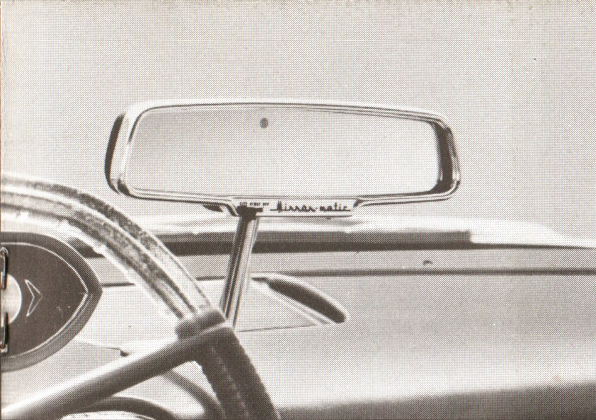
ITEMS THAT GREATLY AID YOUR VISIBILITY



**AUTOMATIC BEAM CHANGER** low-beams your headlights for oncoming cars; also dims to prevent glare in rear mirrors of cars ahead.

**BACK-UP LIGHTS** automatically project powerful twin beams to the rear when you shift the car into reverse. A big help for night parking.

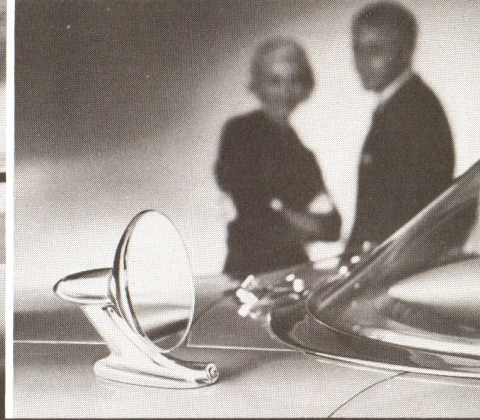




**MIRROR-MATIC** electronic REAR-VIEW MIRROR automatically dims glare from headlights of the cars following behind you. Helps cut down driver fatigue.



**PRISMATIC** REAR-VIEW MIRROR A flick of the base tab cuts the headlight glare from the cars behind to a minimum.



**OUTSIDE REAR-VIEW MIRRORS** for safer passing. **CUSTOM** model and heavier **TWIN STRUT** models available.



**POWERFUL SPOTLIGHT** Spotlight has a long, penetrating beam for better visibility. It can be mounted on either the left or the right side. It can be maneuvered easily by either the driver or front passenger.



**REMOTE-CONTROL OUTSIDE LEFT MIRROR** A small control located on the far left side of the instrument panel operates the outside mirror with just a fingertouch. **MATCHING** right mirror, with outside control available.



EXTRAS THAT WOMEN DRIVERS OR PASSENGERS ESPECIALLY FIND HELPFUL

# CONVENIENCE ITEMS



**VANITY MIRROR** is an aid to good grooming. Handsome 4 x 8-in. mirror clips to sun visor. Unseen when visor is up.

**GLOVE COMPARTMENT LIGHT** lights automatically when door is opened. Great aid in locating maps, papers at night.

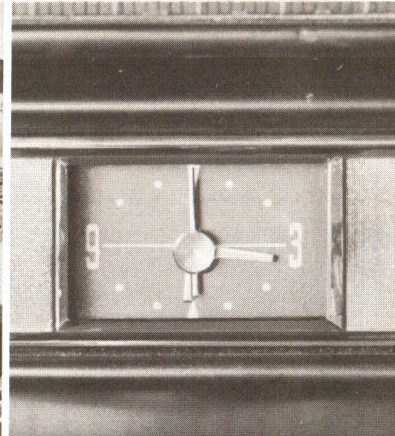




**PLASTIC TINTED SAF-T-VISOR** cuts out 87% of sun's rays. Right hand visor includes a vanity mirror.



**TRUNK LIGHT** is automatically controlled by opening and closing of the trunk lid.



**ELECTRIC CLOCK** has large, easy-to-read face numerals and fast-slow time regulator.



**UNDERHOOD LIGHT** operates automatically with raising and lowering of the hood.

**MAP LIGHT.** A manual switch throws this strong beam down for ample light for the reading of maps.



**COURTESY LIGHT** conveniently illuminates the floor of front compartment when either front door is opened. A great safety aid for older persons.



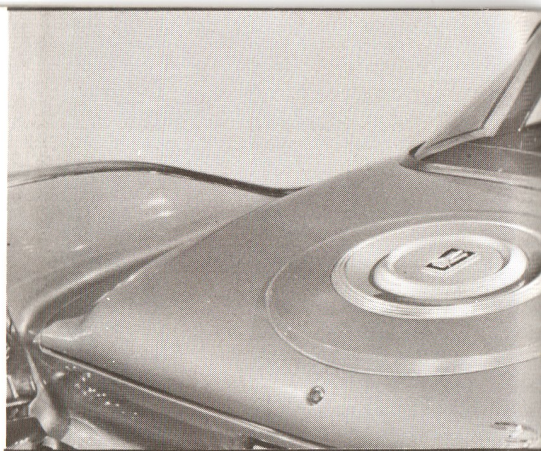
**CONTOUR FLOOR MATS** are durable, easy to clean and give full floor protection. Sold in pairs. Eleven handsome colors.



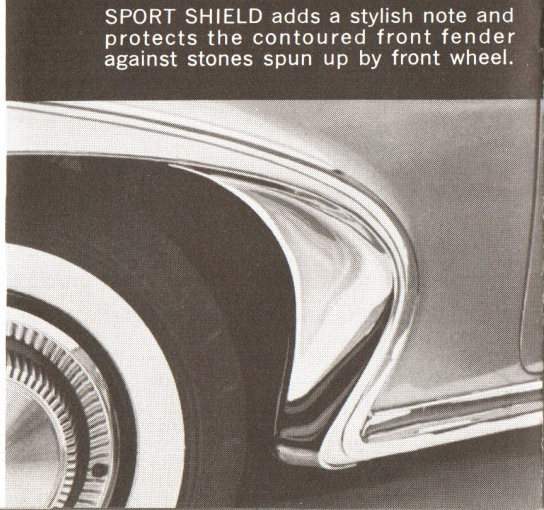


# STYLE ACCESSORIES

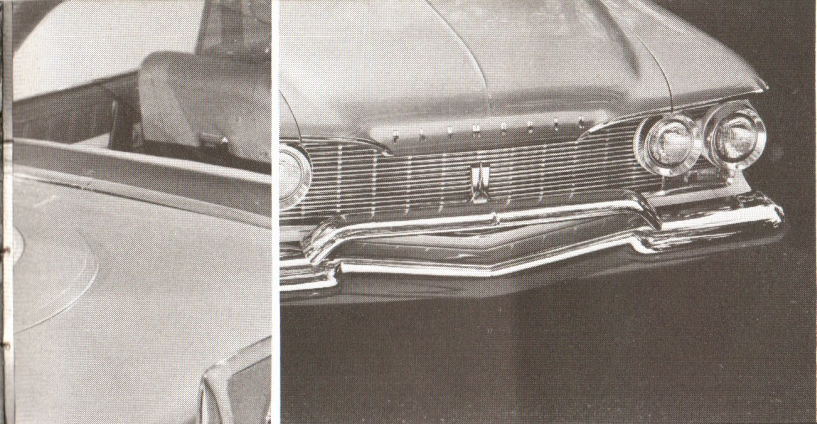
IMPORTANT WAYS TO INDIVIDUALIZE AND PROTECT YOUR CAR'S EXTERIOR



REAR SPORT DECK is a flair of custom styling that's sure to attract admiring glances. Fits snugly, tightly onto deck.



SPORT SHIELD adds a stylish note and protects the contoured front fender against stones spun up by front wheel.

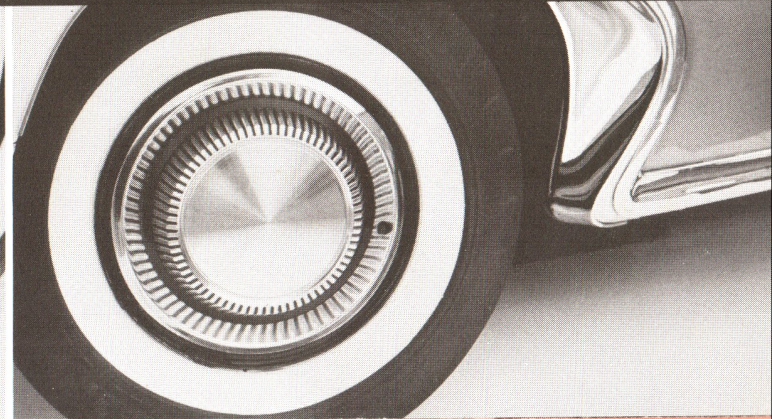
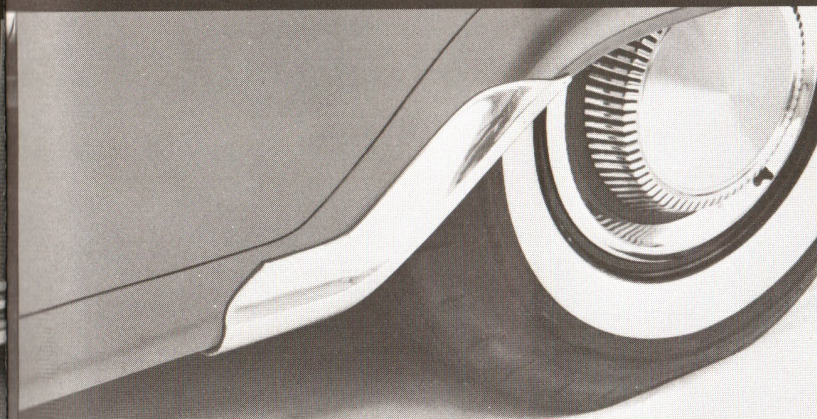


**BUMPER GRILLE BAR** Horizontal bar adds height to your bumper, protects your grille against damage should you push another car.



**SPORTONE PAINT** to contrast with basic body color is available for front fenders. This requires fender moulding; standard on Fury, Belvedere, Sport and Custom Suburban; extra cost on others.

**REAR QUARTER PANEL STONE SHIELDS** help accentuate the modern lines of the car and also help protect rear fenders against stones or other objects. Standard on Fury, Sport Suburban; order for all others.



**WHEEL COVERS** Gleaming, bright covers dress up your wheels smartly. They fit just within the rims, do not collect grime or dirt and make washing much easier. Disc type in set of four.

# SUBURBAN ACCESSORIES

ITEMS TO ADAPT THE LOW PRICE FIELD'S BEST WAGON TO YOUR SPECIFIC NEEDS



\*Order for 6-passenger models only

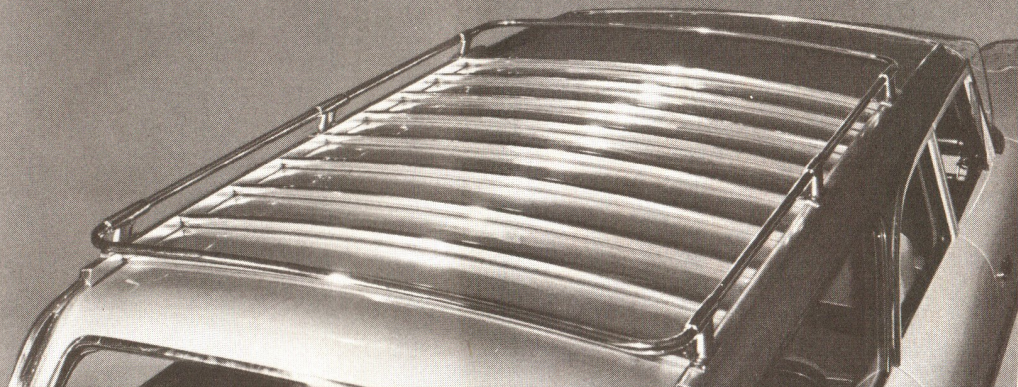


**LOAD-LEVELER** Two heavy-duty rear shock absorbers with coil springs keep wagon supported as load increases.

**LOCKED LUGGAGE COMPARTMENT\*** with Captive-Air tires. Safe, out-of-sight compartment for luggage and valuables.







**LUGGAGE RACK** This chrome-plated rack attaches firmly and permanently to the roof panel of the wagon. It has protective rubber supports and roof reinforcements. It handles a variety of light cargo and gives an attractive "town and country" look to any Plymouth Suburban model.

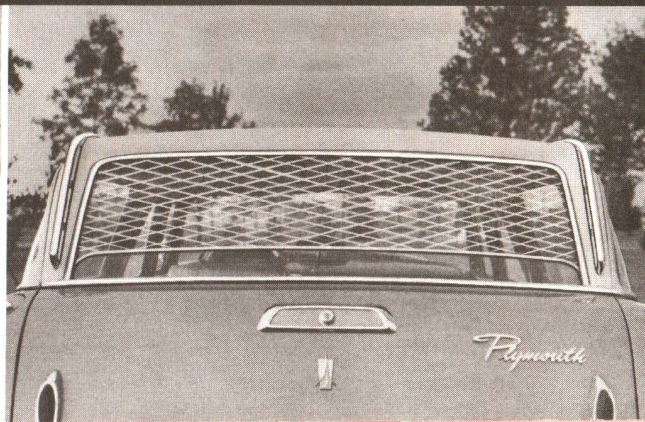


**ELECTRICALLY OPERATED TAILGATE WINDOW** operates from driver's position, by inside rear button or key from outside.

**SPARE TIRE COMPARTMENT LOCK\***  
Guards your spare tire plus any additional items you store in this extra compartment.

**TAILGATE SCREEN** is just the thing for camping trips and summer excursions. This fine mesh screen is reinforced with a heavy screen set in an aluminum frame.

**TAILGATE ENTRY ASSIST HANDLES** make it easier to enter the rear of the wagon.



# OTHER ACCESSORIES

THESE ITEMS ARE AVAILABLE TO FURTHER CUSTOMIZE YOUR NEW PLYMOUTH

# AND ACCESSORY GROUPS

FOR EASIER ORDERING, THESE POPULAR ITEMS COME IN SPECIAL "PACKAGES"



DELUXE STEERING WHEEL with horn bar is circular, but compact. Horn Discs operate at a fingertouch. Manual steering only.

## **BASIC GROUP** (Except with air conditioner)

HEATER

WINDSHIELD WASHER

WINDSHIELD WIPERS—  
VARIABLE-SPEED

## **BASIC RADIO GROUP** (Except with air conditioner)

HEATER

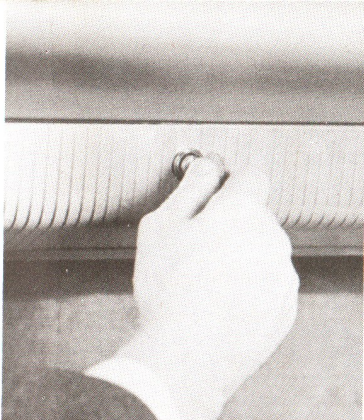
PUSH-BUTTON DELUXE RADIO

WINDSHIELD WASHER

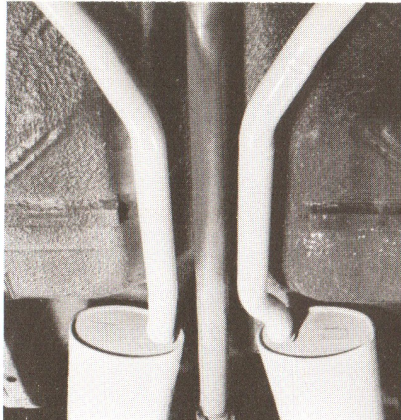
WINDSHIELD WIPERS—  
VARIABLE-SPEED



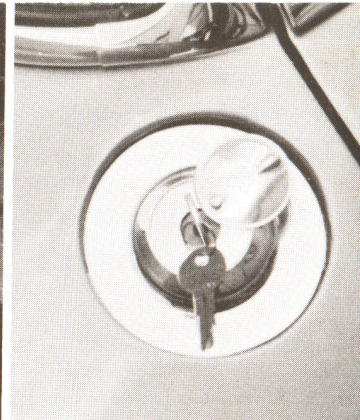
**LICENSE PLATE FRAME** Gold or silver color aluminum; plastic face cover. Steel grips hold plate firm.



**GLOVE COMPARTMENT LOCK:** protects valuables. Standard on Fury, Sport Suburban.



**DUAL EXHAUST — MUFFLERS** for '8s'. Standard with Super-Pak, Commando engines.



**FUEL TANK LOCKING CAP** guards against theft. **TRIM RING** for Suburbans only.

**HI-FI RADIO GROUP**

(Except with air conditioner)

HEATER

HI-FI RADIO

WINDSHIELD WASHER

WINDSHIELD WIPERS—  
VARIABLE-SPEED

**BELVEDERE AND  
CUSTOM SUBURBAN GROUP**

WHEEL COVERS

GLOVE BOX LOCK

ELECTRIC CLOCK

STONE SHIELDS

**SAVOY AND  
DELUXE SUBURBAN GROUP**

WHEEL COVERS

GLOVE BOX LOCK

ELECTRIC CLOCK

CIGAR LIGHTER

STONE SHIELDS

**EASY DRIVING GROUP**

POWER STEERING

POWER BRAKES

REMOTE CONTROL OUTSIDE  
LEFT MIRROR

PRISMATIC INSIDE MIRROR

**APPEARANCE GROUP**

WHEEL COVERS

HORIZONTAL FRONT BUMPER  
GRILLE BAR

DELUXE STEERING WHEEL

SAFETY-PADDED INSTRUMENT  
PANEL

FRONT FENDER SPORT SHIELD

# STANDARD EQUIPMENT TABLE

ITEM	FURY	BELVEDERE	SAVOY	SPORT SUBURBAN	CUSTOM SUBURBAN	DELUXE SUBURBAN
AIR CLEANER, Replaceable Element.....	X	X	X	X	X	X
ARM RESTS, front.....	X	X	X	X	X	X
ARM RESTS, rear.....	X	X		X	X	
ASH RECEIVER, front.....	X	X	X	X	X	X
ASH RECEIVER, rear.....	X	X		X	X	
BACK-UP LIGHTS.....	X			X		
CIGAR LIGHTER.....	X	X		X	X	
CLOCK, electric.....	X			X		
COMMAND SEAT.....	X			X		
CUSTOM-POSITIONED FRONT SEAT, manual.....	X	X	X	X	X	X
DIRECTIONAL SIGNALS.....	X	X	X	X	X	X
DOOR SWITCHES, interior lights.....	X	X		X	X	
FLOOR COVER (Pass. area) carpets.....	X					
FLOOR COVER (Pass. area) rubber mat.....		X	X	X	X	X
FLOOR COVER (Cargo area) vinyl coated rubber.....				X	X	
FLOOR COVER (Cargo area) rubber.....						X
FOAM SEAT CUSHION, front.....	X	X	X	X	X	X
GLOVE BOX LOCK.....	X			X		
OIL FILTER.....	X	X	X	X	X	X
SKY-HI REAR WINDOW (Hardtop models only).....	X					
STONE SHIELDS, rear quarter panel.....	X			X		
SUN VISORS, left and right.....	X	X	X	X	X	X
TAILGATE WINDOW LIFT, electric.....				X (9-Pass.)	X (9-Pass.)	
WINDSHIELD WIPERS, electric.....	X	X	X	X	X	X

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